

PROGRAM GUIDE ADVERTISING AGREEMENT

The MNjcc Program Guide is published twice per year (Spring/Summer and Fall/Winter) and is distributed to individuals and families living in the Annex and surrounding area. The Guide provides our members, patrons and visitors with scheduled events and programming information. See the most current web version online at www.mnjcc.org.

CIRCULATION

The MNjcc Program Guide reaches families and individuals across midtown and downtown Toronto. By securing advertising space in our next guide(s), your business/service/organization will be seen: ONLINE 3000+ visitors every month (including more than 2000 unique visitors)
IN PRINT 5000+ area families. The printed Guide will often remain in a home for a six-month period.

PRICE

- FULL PAGE AD** IN THE PROGRAM GUIDE 5.5" w by 8.5" h
\$500 for 1 issue ONLY \$800 for 2 issues
- HALF PAGE AD** IN THE PROGRAM GUIDE 5.5" w by 4.25" h
\$250 for 1 issue ONLY \$400 for 2 issues

DEADLINES

1. Extended ad booking deadline: **May 15, 2018**
2. Finished artwork submission: **May 29, 2018**
3. The next issue of the Program Guide will be available to the public on: **July 10, 2018**

ARTWORK

Ads must be high resolution 300 dpi, with a bleed of 0.125 inches, CMYK, in pdf or jpeg format.

- I am booking 1 issue and my artwork will be emailed by the above deadline
- I am booking 2 issues. Please use the same artwork in both issues **OR**
- I am booking 2 issues and will be providing new artwork for the next issue
- I would like MNjcc's graphic designers to design my ad for an additional \$150.

BUSINESS INFO

Name + Title: _____

Company: _____

Address: _____

Phone: _____ Email _____

PAYMENT

Please circle one method: Visa MasterCard Cheque Invoice Me

Card #: _____ Expiry: _____

Name on Card: _____

Total Payment \$ _____ (please be sure to include 13% HST)

Signature _____ Date: _____

Cheques should be made payable to Miles Nadal JCC

Please complete all of the above information and scan+email/fax/mail this form to:

Jo Michaels
Marketing Director, MNjcc
joM@mnjcc.org
750 Spadina Avenue
Toronto, Ontario M5S2J2

QUESTIONS?

Call 416.924.6211 x 502

Thank you for your consideration.